



Indigenous Employment: Recruitment & Retention

Instructional Time: 3 hours (onsite)

Agenda:

- Welcome, Reflections, Introductions & Objectives
- Barriers to Employment
- The Business Case for Employing Indigenous Peoples
- Benefits to the Canadian Economy
- Employment Needs and Opportunity Analysis
- Recruitment Strategies
- Sourcing Employees
- Community Outreach
- Cultural Considerations for Interviews
- Sample Recruitment Strategy
- Retaining Indigenous Employees
- Tips for Retention
- Wrap-up

At This Training You Will:

- Become familiar with barriers to employment Indigenous peoples face
- Understand the business case for employing Indigenous peoples
- Learn tips for successful recruitment
- Become familiar with employment needs and opportunity analysis
- Understand the importance of community outreach
- Learn tips for retention of Indigenous employees

This is a general guideline of what we cover in the course. Each session could be slightly different due to learner participation, time constraints, etc.